



Bryan Dibben MA BA
Marketing Manager - Kent

www.bryandibben.co.uk

WHY HIRE ME?

* Marketing Results

Other businesses feel comfortable hiring me because they know I have the marketing experience & qualifications to write, budget & execute an effective marketing plan.

* Easy to work with

I take great pride in being easy to work with. Someone who can foster conversations with all staff - bringing good ideas to the surface but also being humble and honest to admit sometimes... 'I don't know' but let's find out.

REASON NOT TO HIRE ME

* Too much travelling


Previously I was fortunate to have travelled extensively. While this means I'm able to bring in new ideas - I understand also, my travelling might not be suitable for some businesses seeking a more traditional candidate.

Ranking of my skills




INTERVIEW ME?

During the interview, I'd provide clear marketing ideas to help grow your business...

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MARKETING EDUCATION

 **MASTERS IN MARKETING**
London Metropolitan University

JAN 2005

 **DEGREE IN MARKETING**
London College of Communication

JUN 2002

CURRENT MARKETING POSITIONS

MARKETING MANAGER (4 years)

Current

Home Gurr'own Ltd is a family run farm and caterer who grow and make fine local food for weddings and private events in Kent.

“ Without Bryan's help our business wouldn't be where it is today. In 4 short years our business grew by 550%.

★★★★★ Nicci Gurr (Owner)

1 Marketing Plan within Budget

Successful in developing and executing a marketing plan (within a tight budget). Planning included analysis of the competition, understanding customers & the company's own capabilities & ethos.

2 Persuasive Web Design + SEO

Built and managed an easy to use website - incorporating various psychological techniques to generate successful leads. Also, ensured prominent visibility within Google with effective SEO.

3 Targeted Marketing Campaigns + Analytics

Successfully implemented various marketing tactics to bring in qualified leads and convert into more customers. These included... Email | Social Media | Print | Video | SEM | PR | CRM | + Others

FREELANCE MARKETING (Part Time)

APR 2012 to AUG 2017

I helped various local Kent businesses with their marketing & websites

- salescriber.com Estate Agent App (Also Co-owner)
- thehousemeadow.co.uk Wedding Venue - Kent
- nbgurungart.com Artist (Ecommerce)
- griersongalleries.com Art Gallery - Sevenoaks
- holmstedevents.co.uk Event Hire - Tipi & Marquess

Please see: www.bryandibben.co.uk

PREVIOUS WORK

- **Marketing Manager** APR 2008 to APR 2011
Recycling Company, ETA Group | Dubai, United Arab Emirates
- **Event Planner** NOV 2006 to APR 2008
Theatre Props & Events | Sixth Star Entertainment, Florida, USA
- **Market Researcher (Part time)** APR 2008 to APR 2011
Marketing & Brand Research company, Millward Brown, London, UK

WORLD TRAVEL / EXPERIENCES

1997 to 2013

Previously, I was fortunate to have travelled, worked & studied extensively.

- Tokyo, Japan | TEFL English Teacher | (1 year)
- Australia | Travel | (6 months)
- Central America | Travel/Spanish Study | (1.5 years)
- Dubai & Abu Dhabi | Work | (2 years)
- Florida, Fort Lauderdale | Work/Travel | (2 years)
- India | Travel/Study | (6 months)
- SE Asia | Travel/Study | (1.5 years)
- Nepal | Travel/Trekking/Study | (6 months)

Stopped travelling 2013

